

Pure nursery style

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The **ooh noo collection** consists of lovingly designed, elegant and playful nursery décor. Its main objective is to support a minimalist approach to the interior design of kids' rooms, resulting in **simple, elegant** and **natural** toys, bedding and decorative items. They are created in the spirit of **good design**, simultaneously supporting functionality, **minimalist aesthetic** and **sustainability**.

Ooh noo is all about designer toys and bedding, designed to last a long time and provide natural and imaginative play. They combine pure natural materials, playful shapes and unexpected patterns, aspiring to create a high-quality environment for a **memorable childhood**.



PURE

and natural

The ooh noo collection is made from pure old-world materials like wood and linen, which support **natural play** and give the children the opportunity to experience the world with all five senses.



CARING

and gentle

Caring for one another and for the environment is one of our core beliefs. The ooh noo collection is made with **sustainable and environment-friendly** materials, because we feel that the responsibility towards ourselves and others comes first. That is why we only use pure natural materials without toxic processing and a fully local production to make sure all our items are made with love.





Imaginative **FUN**

Ooh noo collection supports children
in their exploration of the world of
imagination and fun.













Ooh noo toys and bedding are designed to create warm, **design-forward spaces**. They can make a nursery look polished and well designed, but they also look at home in the living room.

CREATING

new spaces

Taking away the unnecessary **visual inputs** creates the room for creativity, playfulness and a healthy focus.



FOCUS

on the game









INSPIRING

design lovers

Instagram has fallen in love with the **ooh noo toy pram** and other iconic items, inspiring interior designers to create cute nurseries around them. It's not just the walls and the furniture that make an interior design pop: it's also the toys and the decorative items that can instantly transform a room.





ooh

noo



Ooh noo is built on the courage and the imagination to tell a story about a happy, natural and **fun childhood**.

Telling a **STORY**







Building **FRIENDSHIPS**

The beauty of a happy childhood lies in the **strength of the friendships**, connecting through shared experiences and fun moments.





When the children have room for their **self-expression through play**, the games they come up with are guaranteed to be fun. All they need are some toys and accessories that give them the first burst of inspiration and the rest will come naturally.

Room for **EXPRESSION**



HOME



The ooh noo collection does not stop in the nursery: its **design-forward items** for the home make any interior look polished and stylish.









Pure SLEEP



Ooh noo collection of bedding is made exclusively of **pure cotton and linen**, supporting natural sleep and healthy development.





We make every item by hand. Because we love to.

The entire ooh noo collection is designed in the European Union and it is also produced in the region, by hand.

We are a small group of designers and producers, who started the brand from scratch and still look after the quality and the beauty of the products as if they were made for our own families.

When you purchase an ooh noo item, you can be certain it was created the old-school way: within a community of people who create and sell these cute little things because they love to.

Hopefully, this shows in everything we do.



Online shop:

ooh-noo.com

info@ooh-noo.com

IG @oohnoo_official

IG @oohnoo_home

#oohnoo

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